



Social Media Toolkit:

What Happened To Me



Sample Facebook Post - Vancouver

You are invited to a performance inspired by the thousands of stories families shared about their experiences of pregnancy and birth. Afterwards, join us for a Talk Back session! Bring your ideas on how to improve health care for parents and babies in BC.

Two presentations, both on February 29, 2020 in Vancouver, BC:

12:00 pm – 1:30 pm

2:30 pm - 4:00

Learn more and get tickets here:

www.birthplacelab.org/changing-childbirth-in-british-columbia



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Sample Facebook Post - Burnaby

You are invited to a performance inspired by the thousands of stories families shared about their experiences of pregnancy and birth. Afterwards, join us for a Talk Back session! Bring your ideas on how to improve health care for parents and babies in BC.

Two presentations, both on March 14, 2020 in Burnaby, BC:

5:30 pm - 7:00 pm

7:30 pm - 9:00 pm

Learn more and get tickets here:

www.birthplacelab.org/changing-childbirth-in-british-columbia



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Sample Instagram Post - Vancouver

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Learn more and get tickets! (Link in bio)**

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***As Instagram is not link friendly, you may opt to update your bio to include this link:

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Sample Twitter Post - Vancouver

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Sample Twitter Post - Burnaby

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